



Market intelligence you can rely on from the source you can trust.

8 of the 10 largest global CMOs rely on
PHARMSOURCE STRATEGIC ADVANTAGE.




**Pharm
Source**

A GlobalData company

**STRATEGIC
ADVANTAGE**

*The bio/pharmaceutical
outsourcing intelligence portal*

www.PharmSource.com



Our **proprietary databases** put the outsourcing landscape at your fingertips—saving you time and money.

Global coverage.
Operational intelligence.
Deep detail.

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With PharmSource’s databases, our team navigates bio/ pharmaceutical outsourcing with confidence.

—Senior Market Intelligence Manager

The PHARMSOURCE STRATEGIC ADVANTAGE database platform includes:

▶ **Contract Service Providers**

Benchmark yourself against the industry: view detail for hundreds of contract manufacturing and development organizations around the world, plus capabilities, known client relationships, mergers and acquisitions, financial information and much more.

▶ **Emerging Markets Manufacturers**

Understand new markets and identify potential competitive threats from emerging market companies in Asia, Latin America and Africa. This dedicated resource identifies manufacturing and packaging facilities, including those of CMOs and of bio/ pharma companies that may offer excess capacity.

▶ **Approved Drug Products**

Deep data on the manufacturing of approved products, with hard-to-find intelligence on outsourcing relationships for known branded products. Discover which manufacturers your prospects are currently utilizing and get insights into their outsourcing strategies.

▶ **Monthly**
*Bio/Pharmaceutical
Outsourcing Report*

Our flagship publication goes beyond industry news to provide analysis and insight on market conditions and events of significance—and what these mean for your business.

▶ **Quarterly**
*Emerging Markets
Outsourcing Report*

This briefing keeps you attuned to market and regulatory developments in Asia, Latin America and Africa. These are key export markets for CMOs, and important sources of potential new business opportunities.

▶ **Ongoing**
Trend Reports

Our continuous industry research generates expert, data-rich trend reports that provide you with invaluable input for decision-making and strategic planning. A few of our recent trend report topics:

- *Contract Dose Manufacturing by the Numbers*
- *The Demand and Supply for Contract Manufacturing of Conventional and Cytotoxic Injectable Drugs*
- *CMO Scorecard: Outsourcing of NDA Approvals*
- *Catching a Wave: How Much Will CMOs Benefit from Biosimilars?*

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These reports keep us informed like none other. We know from experience that PharmSource's analyses are the only ones we can have confidence in.

—Director of Strategic
Business Intelligence

Our **expert reports** let you tap into intelligence you won't find anywhere else.



PHARMSOURCE STRATEGIC ADVANTAGE— the indispensable suite of market intelligence resources

Skilled insight.
Analytical integrity.
Proven value.

- ▶ **Comprehensive database platform**
for targeting opportunities and conducting market reconnaissance.
- ▶ **Regular briefings**
for immediate awareness and understanding the impact of major events on your business.
- ▶ **Expert reports and analyses**
for in-depth understanding informed by a top-notch team that has devoted two decades to following the CMO industry.

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PHARMSOURCE'S STRATEGIC ADVANTAGE service is the 'secret weapon' other companies use to gain the edge. It's helped get us back on the playing field and keeps us there. We wouldn't think of being without it.

—Sr. Director of contract manufacturing division
at a major bio/pharmaceutical company



To learn more, contact us today for a complimentary test drive.
www.PharmSource.com | +1.888.777.9940 | +1.703.383.4903